

Call for Papers

1st WU Vienna Paper

Development Workshop: Advancing finance perspectives in IB research

Vienna, Friday, August 29th 2014; 09:00 – 17:00

Submission Deadline Abstracts: Wednesday, April 30th 2014

Organizer: Department of Global Business and Trade

Celebrating the opening of our new campus – the biggest of its kind in Europe – WU Vienna cordially invites you to its IB/Finance Paper Development Workshop. With our team of eight full professors in IB and distinguished faculty members in international management and finance, we provide an ideal platform for interdisciplinary exchange and further advancement of IB. Do not miss out on this unique opportunity to get in-depth feedback on your current research from a highly reputable panel including Igor Filatotchev, Jan Hendrik Fisch, Jean-Francois Hennart, David Reeb and Mike Wright.

We invite papers for presentation which are situated at the intersections of international finance and international business. The workshop offers in-depth discussion and feedback by leading scholars in the field increasing your chances of getting your work published in highly ranked journals.

Background:

Since the financial crisis, international finance and risk management topics in the IB field have increased in scope and importance. The goal is to use finance theories or concepts to further develop IB and create a more balanced picture of the often asset driven IB research. Numerous academic journals have featured calls for further integration of finance and IB (Agmon, 2006, Bowe, Filatotchev, & Marshall, 2010).

A diverse field of topics has emerged already:

- IB theories integrated with finance (transaction cost economics, resource based view, OLI, real options theory, agency theory);
- Capital structure and internationalization (diversification, financial capital availability, global cost of capital),
- Investor and ownership effects on internationalization (family ownership, institutional investors, sovereign wealth funds),

- Governance and finance (risk behaviour, agency cost, monitoring organization of risk management,
- Liability of foreignness in international capital markets,
- Finance and market entry (export finance and FDI finance, joint ventures),
- Financial risk management and internationalization (currency risk management, currency diversification, trade finance, risk reporting, project finance, syndication),
- International strategic finance (institutions and finance, listing location, location specific financial advantages, liability of foreignness in capital markets),
- Firm level issues in financing internationalization (SMEs, MNEs, EMNEs, born globals).

The workshop is the first of its kind and is aimed at creating a **forum for methodological and theoretical exchange** to advance this growing research stream.

Design of the WU Paper Development Workshop:

- One-day workshop held at the WU Vienna
- The workshop is open for everybody but **max. 8 papers** are selected by the panel for 20 minutes presentations. Selection is made on the basis of **submitted extended abstracts**.
- Extended abstracts are selected according to their:
 - Relevance to the field;
 - Theoretical and methodological novelty;
 - Clarity of presentation;
 - Contribution to IB/finance theory;
- **Full papers** are submitted after acceptance to the workshop.
- There is **no fee** for the workshop but participants receive **no monetary support** or compensation.
- Participants receive **feedback by all panel members** and **in depth discussion by one selected member**.
- After presentations a **panel discussion** on the state and future of finance related research in the IB field is held.

Paper submission procedure and deadlines:

- Submission is open to all scholars who seek to publish in IB Journals. **Preference will be given to young scholars**.
- **Submission of three-page summaries (max. 2.000 words)** (plus references and appendices) and a **short academic CV** by **April 30th** (to Jakob.muellner@wu.ac.at)
Summaries should broadly include:
 - research question addressed [10%];

- theory and literature review [20%];
- research design, data and methodology [40%];
- results [20%];
- contribution to scholarship in IB/Finance [10%]
- **Notification of acceptance by Friday, May 30.**
- We ask participants to **confirm their attendance** after acceptance until Tuesday, June 10th!
- **Submission of full papers** following JIBS style guide by Monday, June 30. Participants who fail to provide the full paper or do not confirm their participation will be replaced by reserve participants. Paper should not exceed 30 pages (including figures and bibliography). Please use Times Roman 11 font and 1 ½ line spacing.
- We gladly help with finding accommodation and organizing your stay. (Please contact: Jakob.muellner@wu.ac.at)
- The workshop requires attendance of at least one author. Please do not submit if you are not able to attend.

Panel members:

- Igor Filatotchev (Cass Business School London and WU Vienna)
- Jan Hendrik Fisch (WU Vienna)
- Jean-Francois Hennart (Tilburg University and University of Pavia)
- David Reeb (National University of Singapore, JIBS Area Editor)
- Mike Wright (Imperial College London)
- Further members possible.

Contacts and further information:

Further Information will be available soon under the WS website:

<http://www.wu.ac.at/auha/research>

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